INDIA BUSINESS LAW JOURNAL

LEGAL INTELLIGENCE FOR IN-HOUSE COUNSEL

Invitation to be a

Correspondent Law Firm

I am delighted to invite you to become a Correspondent Law Firm for *India Business Law Journal*, India's leading legal magazine.

Correspondent membership is a powerful opportunity for law firms to demonstrate expertise, engage new clients, strengthen relationships with existing clients and enhance their visibility and competitiveness in India's legal market.

As a Correspondent Law Firm, your professionals will write a regular column for *India Business Law Journal* and **IBLJ.vantageasia.com** on a subject that is fully exclusive to your firm. The column will be prominently accredited to your firm and will include your logo, contact details and a photograph of your author(s). The online version of your column has the option to be multilingual, and may also feature a three-minute video of your author(s) discussing the key points raised in your article.

You will receive 25 complimentary copies of the print edition of each issue of *India Business Law Journal* to pass on to your important clients. And you will be in a powerful position to use the social media tools on our digital edition to share your column widely through Linkedin and Twitter.

Exclusive subjects for 2020 are being allocated now on a first-come, first-served basis.
Book early to secure your preferred subject.

Vantage Asia

Asia's leader in legal intelligence

Selecting your exclusive subject

You are invited to select one or more of the available subjects listed below. Each subject will be allocated exclusively to one qualified law firm for a period of one year (10 issues) or three years (30 issues).

Anti-bribery & anti-corruption

Capital markets

Defence & nuclear

India-China trade & investment

India-Europe trade & investment

International trade & bilateral investment treaties

Joint ventures

Labour & employment (includes POSH, #METOO)

Licensing & franchising

Real estate

Securitization & structured finance

Startups

Technology, media & telecommunications

Transactional intellectual property

White-collar crime and corporate forensics

Taxation

The following topics are held by other law firms and are not currently available:

Banking & finance – RESERVED SNG & Partners

Bankruptcy & insolvency – RESERVED Lakshmikumaran & Sridharan

Competition & antitrust – RESERVED Chandhiok & Mahajan

Corporate governance – RESERVED Crawford Bayley & Co

Corporate & commercial law – RESERVED Hammurabi & Solomon

Data protection – RESERVED Chandhiok & Mahajan

Dispute resolution – RESERVED Bharucha & Partners

E-commerce, fintech, blockchain & cryptos – RESERVED Shardul Amarchand Mangaldas & Co

Environment – RESERVED Vashi and Vashi

Foreign direct investment – RESERVED L&L Partners

India-Japan trade & investment – RESERVED Kochhar & Co

India-Korea trade & investment – RESERVED Athena Legal

Infrastructure – RESERVED J Sagar Associates

Intellectual property enforcement – RESERVED LexOrbis

Intellectual property protection – RESERVED LexOrbis

Mergers & acquisitions – RESERVED Shardul Amarchand Mangaldas & Co

Power & energy – RESERVED Sarthak

Private equity & venture capital – RESERVED Samvad Partners

Project finance – RESERVED HSA Advocates

Regulatory developments – RESERVED Phoenix Legal

Succession planning – RESERVED Vashi and Vashi

Trade & regulatory compliance – RESERVED Saikrishna & Associates

Benefits of membership

- A full-page editorial column in every print issue of *India Business Law Journal* for one or three years. The column includes photographs of your authors and your firm's name, logo and full contact details.
- Your column will also appear prominently at IBLJ.vantageasia.com, fully optimized for PCs, tablets and smartphones. Newly published columns appear on the homepage. Older columns are retained in our archive. Columns are accessible to all visitors, regardless of their subscription status.
- The online version of your columns may also include short videos of your author(s) discussing the key points raised. *India Business Law Journal*'s tech team will provide remote guidance on filming your videos, and will undertake all of the video editing and production.
- 25 copies of each print issue of *India Business Law Journal* will be delivered directly to your office each month for the duration of your Correspondent membership.
- You will be guaranteed exclusive coverage of your chosen subject in the Correspondents section of *India Business Law Journal* and first refusal on renewing it at the end of your membership period.

NEW

MULTILINGUAL UPGRADE

Reach new clients in China, Japan and Korea by upgrading to a multilingual column. Each month the online edition of your column will appear in **Chinese**, **Japanese** and **Korean**, as well as English, and may be found through internet searches conducted in any of these languages. The Chinese version will appear in the Chinese-language section of *China Business Law Journal*'s website. The Japanese and Korean versions will appear in the Japanese and Korean-language sections of *Asia Business Law Journal*'s website, which is accessible to members of the Japan In-house Lawyers Association and Korea's In-House Counsel Forum and Korea In-house Counsel Association. We undertake all of the translation work. Simply submit your column to us in English and we will take care of the rest!

PRICES

One-year membership: US$14,000 per year (10 issues)

Three-year membership: US$12,600 per year (10 issues per year x three years)

Additional charge for multilingual columns: US$6,000 per year

Our readers

India Business Law Journal is read by India-focused in-house counsel at Indian and international companies, and partners at Indian and international law firms. In addition to paid subscribers and registered online readers, it reaches members of our partner corporate counsel associations, all of whom enjoy subscriptions to the digital edition. As of December 2019, there were more than 33,000 readers per month of *India Business Law Journal*'s print and/or digital editions. In addition to this, *India Business Law Journal*'s content, including Correspondent columns, is actively shared on social media, particularly Linkedin, where it has more than 12,000 followers.

INDIA BUSINESS LAW JOURNAL

Vantage Asia
Asia's leader in legal intelligence

Correspondent agreement

Law firm name: ____(the Correspondent Law Firm)

Contact person: _____________________________________ Position: _______________________________

Address: ____

____ Country: ______________________________

Tel: ___________________________________ Email: ____

Exclusive subject: ____ **Start date:** ___________________

☐ One-year membership: US$14,000 ☐ Three-year membership: US$12,600 per year (invoiced annually)

☐ *Upgrade to multilingual format – includes translation into Chinese, Japanese and Korean: US$6,000 per year (payable in addition to the basic charge above. Chinese, Japanese and Korean languages appear in online edition only)*

Terms and conditions

1. This agreement is made between the law firm named above (the Correspondent Law Firm) and Vantage Asia Publishing Limited (the Publisher).
2. The sponsorship fee for correspondent membership is US$14,000 per year for one-year membership or US$12,600 per year for three-year membership. 10 issues of *India Business Law Journal* are published each year. Correspondent Law Firms that select one-year membership will be invoiced for the full amount of US$14,000 upon the signing of this agreement. Correspondent Law Firms that select three-year membership will be invoiced the annual amount of US$12,600 at the start of each year of membership.
3. Payment by the Correspondent Law Firm to the Publisher is due within 30 days of receipt of invoice. Thereafter, interest will be charged at the rate of 1.5% per month. The amount due is net of any bank charges which may be levied on the payment. It is also net of any taxation due in any jurisdiction other than Hong Kong.
4. The Correspondent Law Firm agrees to supply the text for each of its columns by the 12th day of the month prior to the publication of each issue of *India Business Law Journal*. In the event that any materials are not supplied by this date, they may be omitted from the magazine.
5. In the event that the Correspondent Law Firm is unable to provide a column for any issue(s) of *India Business Law Journal* during the membership period for any reason, the Correspondent Law Firm will not be entitled to any refund or extension of the membership period in lieu of the issue(s) in which its column was not published.
6. The Correspondent Law Firm should write on its specified subject only (see exclusive subject, above). It should not include promotional references to its own services, nor should it mention its law firm name in the text of the column unless it is strictly relevant to the subject of the article.
7. The Correspondent Law Firm will enjoy exclusive coverage of its specified subject in the Correspondents section of *India Business Law Journal* only. The Publisher retains full editorial control over the content of all other sections of the magazine.
8. Acceptance of a Correspondent position in *India Business Law Journal* by the Correspondent Law Firm does not have any bearing whatsoever on any editorial coverage that the Correspondent Law Firm may or may not receive in other parts of the magazine. The Publisher has a strict policy of editorial independence that is adhered to at all times.
9. All materials provided by the Correspondent Law Firm for publication will be professionally edited by the Publisher. The Publisher will seek the Correspondent Law Firm's consent for any editorial changes that are made, but in the event of any dispute, the decision of the Publisher will be final. If the Correspondent Law Firm submits its materials after the copy deadline, the Publisher reserves the right not to seek the Correspondent Law Firm's consent for any alterations made before it is printed. Immediately prior to printing, each issue of *India Business Law Journal* is read by a professional proofreader. The Publisher will make any changes and corrections suggested by the proofreader without seeking the Correspondent Law Firm's consent.
10. All materials provided by the Correspondent Law Firm for publication will be assumed to be licensed and/or original work. The Publisher will not be held responsible for any legal consequences arising from the publication of materials supplied by the Correspondent Law Firm. The Correspondent Law Firm will indemnify the Publisher for all costs incurred in connection with any legal action or other legal consequences arising from the publication of material provided by the Correspondent Law Firm under the terms of this agreement.
11. Copyright of the correspondent columns and all other sections of *India Business Law Journal* is held solely by the Publisher. However, permission for the Correspondent Law Firm to republish its correspondent columns elsewhere will normally be granted upon request.
12. The Publisher agrees to publish and distribute *India Business Law Journal* as described in this document and to provide the Correspondent Law Firm with all the benefits and entitlements that are outlined in the document.
13. The Correspondent Law Firm is entitled to receive 25 copies of each issue of *India Business Law Journal* for the duration of this agreement. Copies will be sent directly to the Correspondent Law Firm's office each month.
14. In the event of the cancellation of this agreement by the Correspondent Law Firm before the end of the membership period, the Correspondent Law Firm will not be entitled to any refund (or part thereof) of the sponsorship fee. If the sponsorship fee (or part thereof) is outstanding at the time of cancellation, it must still be paid in full by the Correspondent Law Firm.
15. Upon receipt by the Publisher, this agreement becomes legally binding. The interpretation of this agreement is governed by Hong Kong law and Hong Kong courts.

I confirm my acceptance of the Correspondents position for the exclusive subject and membership period specified above. I understand that an invoice for the total or annual sponsorship cost will be issued upon the signing of this agreement and I agree to pay this amount in full within 30 days. I have read and agree to the terms and conditions.

Name: __________________________ Date: ___________ Signature: __________________________________

Return this form by email to jburden@vantageasia.com

Vantage Asia Publishing Limited, 1603 Shun Kwong Commercial Building, 8 Des Voeux Road West, Hong Kong
T: +852 3622 2673 E: jburden@vantageasia.com W: IBLJ.vantageasia.com